

Program Bio For Print
Lisa Cummings, Lead Through Strengths

Notice What Works: Using Strengths-Based Leadership To Improve Performance

Lisa has delivered events to over 9,000 people in 14 countries. In her signature program, Notice What Works, she helps leaders improve performance on their teams by tapping into each person's strengths.

You can see her featured in places like Harvard Business Publishing, Training Magazine, and Forbes. She's currently the CEO of a company called Lead Through Strengths.

If you've been trying to turn your Shaquille O'Neal players into horse racing jockeys, it's time to use their natural talents instead. Although that example sounds obvious, this misfit dynamic exists on most corporate teams today. Attend this event and learn how the weakness zone contributes to the 87% of employees who are not fully engaged at work (source: Gallup).

With 20 years of experience and an MBA, the most persistent trend she sees is a lopsided focus on hard skills in the workplace. She'll help you invest in natural talents so that *how* your team gets things done boosts performance as much as *what* gets done.